

one work show
series

calli
rrhoe

Sina 9, 106 80 Athens

Tue, Wed, Fr 11 am – 7 pm

Thur 11 am – 8 pm

Sat 12 – 4 pm and upon request

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The well's instinct

24 February – 30 March 2024

**Marilia
Kolibiri**



The fifth installment of the 'One Work Show' series features a presentation by Marilia Kolibiri titled 'The Well's Instinct.' At the core of the contemporary human consumer experience, Kolibiri's practice delves into the intricate layers that shape our choices, relationships with products, and the broader impact of consumer culture on our lives. Through an in-situ installation comprising three large-scale canvases, she invites viewers to immerse themselves in an exploration of the modern consumer condition and its profound effects on our collective psyche.

Within the tapestry of human existence, the well serves as a symbolic representation of the concealed, internal, and somewhat disquieting facets of our nature. Much like a hidden well, our fears and insecurities rest beneath the surface, elusive and unsettling. At its core, we delve into an intrinsic instinct harbored by every individual—the fears and uncertainties that dwell within. The crux lies in recognizing and transcending these internal depths. It's an exploration of how one can courageously confront and navigate the shadows that linger within, transforming the well from a source of apprehension into a reservoir of resilience and self-discovery.

Vibrant colors and dynamic brushstrokes intertwine to represent the digital landscapes that shape our preferences and desires. From curated feeds to viral trends, the canvases explore how social media molds the identity of a contemporary consumer, sparking questions about authenticity, self-perception, and the power of online communities.

They delve into the intricate relationship between consumerism, mental health, and the development of urban spaces. A cityscape unfolds, adorned with towering structures representing the societal impact of consumer standards on mental well-being. The canvases seek to unravel the psychological toll of relentless advertising, exploring how the cityscape itself evolves based on the pursuit of wellness. It prompts reflection on the balance between progress and mental health, urging us to reconsider the foundations of our urban environments.

The representations deepen into the significance of objects in our lives and the extent to which individuals objectify themselves in the modern world. Symbolic elements are juxtaposed against human figures, inviting viewers to contemplate the commodification of identity. Her body of work challenges preconceived notions of self-worth tied to material possessions, urging a shift towards a healthier consumer standard aligned with fundamental human needs.

Collectively, these canvases form a narrative that explores the multifaceted dimensions of the contemporary consumer experience. As viewers engage with the trilogy, they are encouraged to reflect on their own roles within this complex web of choices, societal expectations, and the pursuit of a more meaningful and balanced consumer existence.

one work series show
The well's instinct
Marilia Kolibiri

- 1 *The sky was endless blue, 2023*
Oil and oil stick on canvas
170 x 185 cm
Unique
- 2 *Pink dreamers meet the blue acid, 2023*
Oil and oil stick on canvas
170 x 210 cm
Unique
- 3 *When, at the end of the day, they go in the fridge, 2023*
Oil and oil stick on canvas
170 x 210 cm
Unique

courtesy the artist

